



Integrated Planning for School & Community Timeline 2016-2017

Date	Contacts	Action/Recommendation
August, 2016	Contacted school districts in North Carolina for recommendations for school planning consulting	Recommended NC State Institute for Transportation Research & Education/OREd
September 1, 2016	Conference Call with DecisionInsite	Contacted Kelly Stevens, Business Development
September 9, 2016	Conference Call with Davis Demographics	Contacted Ken Ward, Director of Business Development
September 15, 2016	Attended a meeting with Piedmont Triad Education Consortium (PTEC) Auxiliary Service Leaders	Auxiliary Service Leaders in the Piedmont area discussed redistricting recommendations for districts. The leaders recommended NC State Institute for Transportation Research & Education. ORED—Operations Research and Education Laboratory https://itre.ncsu.edu/focus/school-planning/ored/
September 23, 2016	Scheduled a meeting with Rockingham County Government Shawn Gorman, Deputy Director Eric Belton, GIS Tonya Caddle, Planning and Inspections Kerry Taylor-Pinnix, Project Management Specialist--Demographic Data Tina Cardwell, Elections Director	Met with Rockingham County Economic Development Team to discuss redistricting and the resources the county can provide during this process.
September 27, 2016	Conference Call with the Institute for Transportation Research and Education OREd	Contacted Thomas Dudley, Researcher Associate Discussed Integrated Planning for School and Community Study
October 5, 2016	Conference Call with Thomas Dudley	Discussed student data needed for study.
October 10, 2016	Board of Education Meeting	Presentation: Our Road Map-Vision 2020

November 14, 2016	Board of Education Meeting	The Rockingham County Board of Education approved the Agreement with ITRE's Operations Research and Education Laboratory (OREd) to participate in school planning for RCS that is based on data and driven by school policy.
November 15, 2016	Conference Call with Thomas Dudley	Completed contract agreements
December, 2016	Collection of Data	Sent student data information from TIMS (bus routing and scheduling) to OREd
January 3, 2017	Letter to RCS Families	Superintendent communicated to families about school and community planning
January 2-13, 2017	Schedule Interviews for Land Use Study	Contacted city, county and town planners, managers, mayors, economic development, commissioners, board members, NCDOT, realtor etc.
January 20, 2017	Meeting with Jim Copeland, Moseley Architects	Verified School Capacity information
January 23, 2017	Board of Education Meeting	Integrated Planning for School and Community Study (First Update)
January 24-26, 2017	Land Use Study Interviews	Interviewed 40+ Community Members
January 30, 2017	Alert Now Message	Communicated to RCS Families about letter and school boundary planning
January 30, 2017	Conference Call with OREd	Summarized of Land Use Interviews with Superintendent and Assistant Superintendent
February 6-10, 2017	Land Use Study Conference Calls with Community	Interviewed with Reidsville and Mayodan
February 6-17	Develop Parent Advisory Council	Contacted parents to serve on committee and sent letter to committee on February 17.
February 13, 2017	Board of Education Meeting	Integrated Planning for School and Community Study (Second Update)
February 16, 2017	Conference Call with OREd	Discussed Board of Education presentation on February 13 and started planning Parent Council



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		Meeting
February 17, 2017	Finalized Parent Advisory Council	Contacted by phone all members of the council and send letter by email or mail.
February 21, 2017	Conference Call with OREd	Discussed Parent Council Meeting
February 28, 2017	Parent Advisory Council Meeting #1	First Parent Council Meeting at Central Office at 6:00 pm
March 10, 2017	Conference Call with OREd	Discuss First Findings Report
March 13, 2017	Board of Education Meeting	First Findings Meeting presented by OREd
March 20, 2017	Conference Call with OREd	Discuss Second Findings Report
March 27, 2017	Conference Call with OREd	Plan Parent Council Meeting
March 28, 2017	Conference Call with OREd	Discuss Second Findings Report
March 28, 2017	Parent Advisory Council Meeting #2	Second Parent Council Meeting at Central Office at 6:00 pm
March 29, 2017	Conference Call OREd	Discuss Second Findings Report
April 2, 2017	Conference Call OREd	Finalize Presentation for BOE Meeting
April 3, 2017	Board of Education Meeting RCS Website	Second Findings Meeting presented by OREd RCS Pathway to Transparency went live at 10:00 pm after Board of Education Meeting
April 4, 2017	K-12 Principals' Meeting RCS Staff	Discuss Second Findings Presentation with school principals. Provided talking points to administrators. Email RCS Staff at 5:00 pm with information about the study
April 5, 2017	Social Media Message Alert Now Message	Post/Tweet Community Focus Groups and Transparency Website Send Alert Now message at 6:45 pm to RCS Families

April 6, 2017	Social Media Message Conference Call	Post/Tweet Alert Now from the Previous Night Discuss Parent Advisory Council Meeting on April 18 and Parent Feedback Form
April 7, 2017	Friday Highlights Press Release Land Use Study Report	Staff email message sent on 4/4/17 Send out press release to local media regarding Community Focus Groups, upcoming Public Forums and Transparency website Post the Land Use Study Report to website. Send report to Board of Education and Land Use Interviewees.
April 13, 2017	Conference Call with OREd	Prepare scenarios for Cabinet meeting on April 17, 2017
April 17, 2017	Conference Call with OREd News 14 Story	Thomas Dudley shared scenarios with Cabinet members at 10:00 am Dr. Shotwell met with News 14 to discuss redistricting plans
April 18, 2017	Parent Advisory Council	Third Council meeting with parents at 6:00 pm
April 19	WLOE Radio Story RCS Video Conference Call with OREd	Dr. Shotwell and Dr. Parks interviewed by Dawn Charaba, Executive Director of RCEF at 8:30 am Email staff video link of Dr. Shotwell discussing redistricting process Discuss scenarios and prepare for Community Focus Groups at 3:00 pm
April 25, 2017	Community Focus Group Website Update	Morehead High School Auditorium at 6:00 pm Added new detailed maps to website and added



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		locations of Community Focus meeting signs to website
April 26, 2017	Website Update	Added Community Focus Group presentation to website
May 1, 2017	Meeting with Organizations	Meet with Reidsville Area Foundation, Rockingham County Education Foundation, Rockingham County Partnership for Children
May 2, 2017	Community Focus Group News 2 & Fox 8 News Stories	McMichael High School Auditorium at 6:00 pm Coverage regarding possible redistricting at Community Focus meeting
May 4, 2017	Website Update	Posted News 2 & Fox 8 News Stories
May 9, 2017	Community Focus Group	Rockingham County High School Auditorium 6:00 pm
May 15, 2017	Fox 8 News Story	Coverage regarding the Economic Development of County
May 16, 2017	Community Focus Group Website Update Alert Now Message Staff Email	Reidsville Middle School Cafeteria 6:00 pm Posted Fox 8 News Story Posted Feedback Form on website Informing parents about Feedback Form on website Email sent to staff about Feedback Form on RCS Website
May 17, 2017	Social Media Message	Informing community about Feedback Form on website
May 18, 2017	K-12 Principals' Meeting	Distributed paper copies of the Feedback Forms to school principals at the K-12 Principals' Meeting
May 19, 2017	Friday Highlights	Informing staff about Feedback Form on RCS Website

May 22, 2017	Conference Call with OREd	Discuss scenarios
May 25, 2017	Alert Now Message	Informing parents about Feedback Form on website until May 29, at 8:00 pm
May 29, 2017	Website	Feedback Form Removed from RCS Pathway to Transparency Website at 8:00 pm
May 31, 2017	Feedback Survey	Compile results of the Feedback Survey
June 5, 2017	Conference Call with OREd Parent Advisory Council Meeting	Discuss results of Feedback Form from Community Focus Groups and Website Meeting with Council to discuss the results of the feedback
June 12, 2017	Board of Education Meeting	Report Item on Board Agenda to discuss the results of the feedback from Community Focus Groups and RCS Website
June 14, 2017	Website	Place results of Feedback Form on RCS Website
June 15, 2017	K-12 Principals' Meeting	Present feedback results to principals
June 18, 2017	News Story	Greensboro News & Record: Rockingham County Divided on Possible School Closures
July 10, 2017	Board of Education Meeting	Approved OREd Contracts for 2017
August 14, 2017	Conference Call with OREd	Dr. Shotwell and Dr. Parks discuss contract with OREd to complete study
September 11, 2017	Conference Call with OREd Board of Education Meeting	Discuss Transportation Impact Assessment TIMS Data Analysis Requirements Dr. Shotwell shares Redistricting Timeline with BOE



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September 12, 2017	Conference Call with OREd	Discuss Transportation Impact Assessment TIMS Data Analysis Requirements with Matthew Palmer, Kevin Hart, Pat Wray, Duane Hensley and Dr. Parks
September 14, 2017	Email to Parent Advisory Council	Email Redistricting Timeline
September 25, 2017	Transportation Cost Analysis Study	Transportation Department will send final data to OREd
October 23, 2017	Conference Call with OREd	OREd will present Draft Transportation Cost Analysis and Recommended Scenarios to Cabinet
October 24, 2017	Parent Advisory Council Meeting	Meeting with Council to discuss the results of the Transportation Impact Assessment and Recommended Scenarios
October 30, 2017	Board of Education Meeting	OREd will present to Board of Education the Recommended Scenarios and Transportation Cost Analysis Report
November 9, 2017	Public Hearing Meeting	Public Hearing for Redistricting Rockingham County High School Auditorium 6:00 pm
November 20, 2017	Board of Education Meeting	Recommendation to Board of Education